



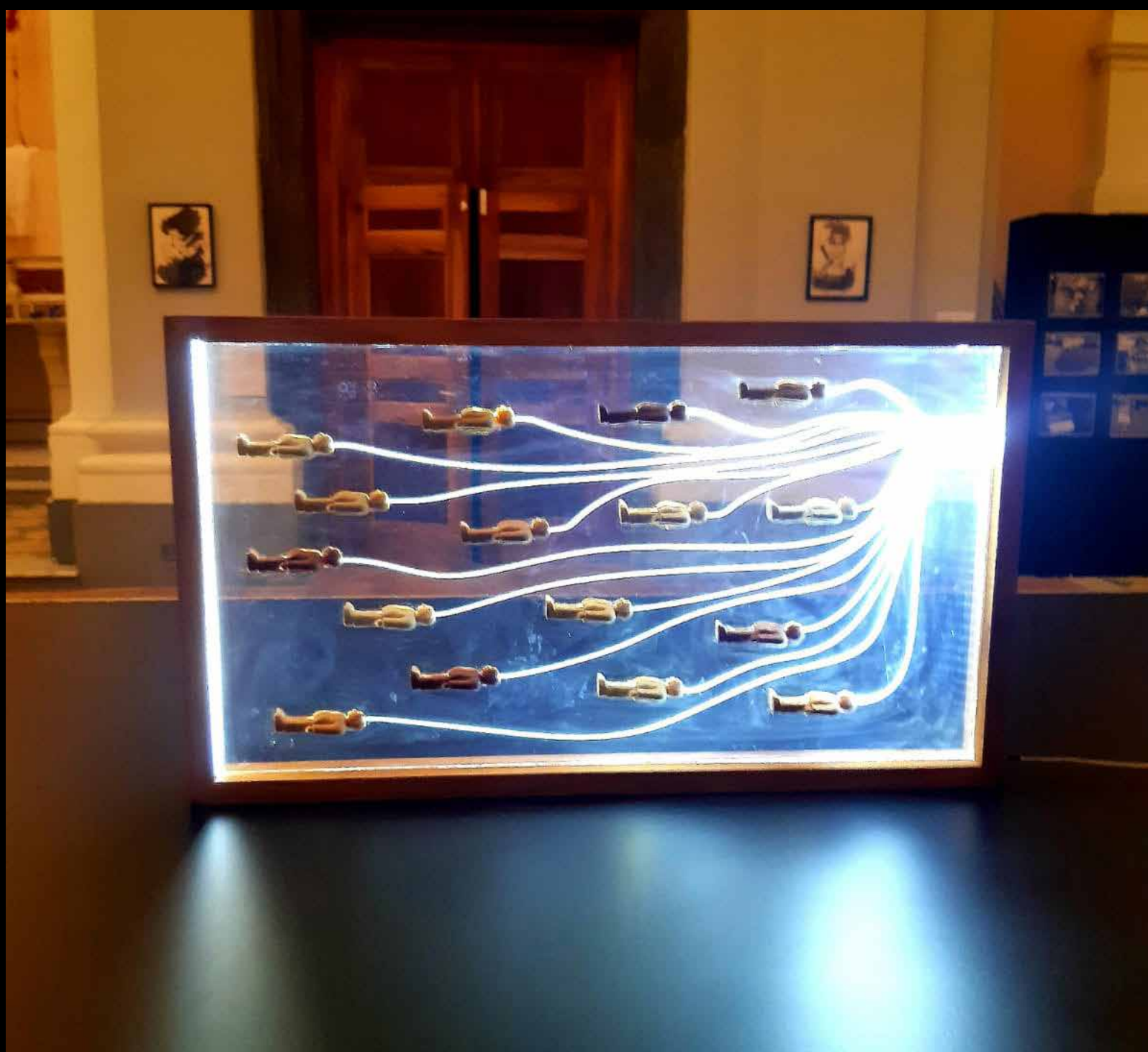
MADVISION IS A REAL VISION

“In a decaying society, art, if it is truthful, must also reflect decay. And unless it wants to break faith with its social function, art must show the world as changeable. And help to change it.” Ernst Fischer. Which child has not identified a water tower with a UFO (Unidentified Flying Object) after watching “Star Wars”? Partly wizards and partly children, partly reseachers and partly environmentalists, certainly political, Madvision duo focus on issues troubling the Planet nowadays (environmental and economic crises, wars, desperate search for the last available resources, corporations’ control over individuals, people modifying the environment to the extent of modifying themselves, etc...) and inspect the hopeless drift of human condition. Their reinterpretation of real facts by means of the laboratory of art, stimulates (even childish) fantasy and encourages reflections on the state of modern society, modifies the DNA of the examined subjects and generates new genetically-modified organisms. Science-fiction is reflected in reality, when the frames taken from real-contemporary situations are under the eye of the beholder, and perceived through a ‘critical’ journey by the consumer, worn by media overexposure now. With the same weapons being used to activate the (new) perversions of a society that is based just on decayed values, “mad” fantasy redirects and offers a new point of view to raise awarness.

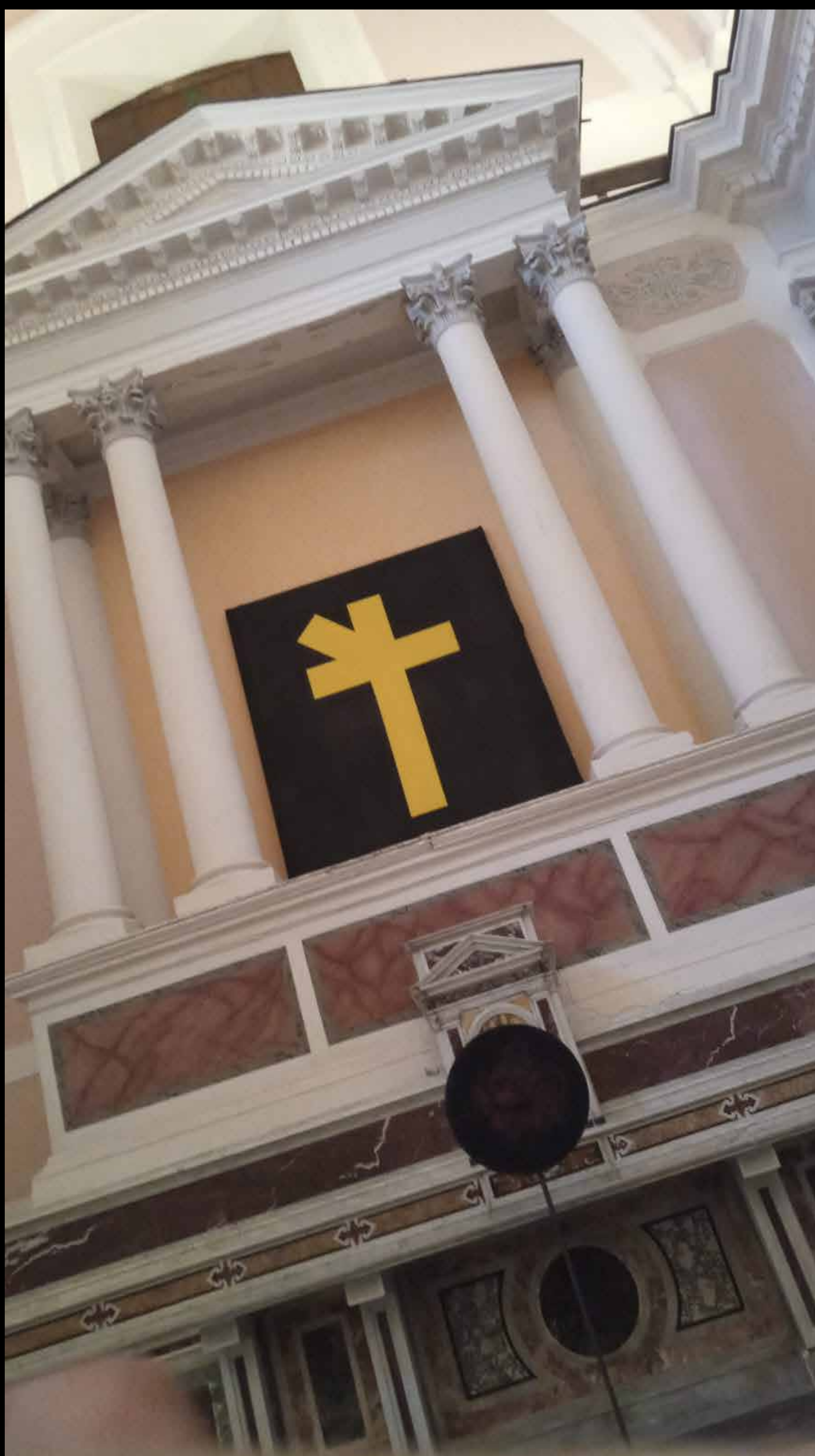
«There are just two kinds of people: those who are bad and those who are very bad. But we’ve come to an agreement and the bad guys are called the good ones and the very bad guys are called the bad ones». This line by Fritz Lang, taken from “The big heat”, one of the fundamental film noir of the 1950s, is clearer than any phenomenological theory in providing the perception of what is all around and within us. The ‘agreement’! In other words, the general acceptance of codes that, since are “different” from our natural experience, change and forge our own perception of things and circumstances. At a first and quick glance, our work can be considered provocative, and it is actually. Nevertheless, it is not meant for that quick glance, but for a deeper one, for those who want to understand what the exhibited work really means. Our ‘provocation’ does not draw from the eminent fathers of dada, as regards the act of shocking, but it aims at triggering, in the beholder, some reflections on life, on the (real) perception of facts. “It is not matter that generates thought, it is thought that generates matter” stated Giordano Bruno, in the second half of the XVI century, and nothing is more appropriate for Art than this sentence, from Duchamps on. It is not a drawing, a painting, a sculpture or a photo generating thought (or its critical study) but it is ‘thought’ that generates art, ‘conceives’ Art, in other words. Art is conceived by thought. As such, it communicates with thoughts. This is its democracy. Communication as a form of democracy, not as some commodity-related obligation. Just like our ‘landscapes’, polluted by the polluting presence of ‘objects’ that at a first and shallow glance may seem something ‘unknown’ but are short circuits of codes, and forces you to constantly hold the other glance: a way to recognize a constantly manipulated reality. Our aim is to express a concept through an image, and not an ‘agreement’ on codes, that would go unheard and unnoticed, as a matter of fact. Just like our concrete panini, that cannot solve world hunger. Nature and artifacts, artifacts for survival purposes and the (mis-presented) ‘reality’ of their transformation, due just to Capital profits. As it is for some performances, which were designated to others - performers with ‘a licence to kill’ (“killing” actually stands for “establishing individual ‘differences’”), authorized to manage pain and the lack of cultural foundation, or, better said, the fact that institutions are giving up on culture, in terms of essence of social transformation throughout History (‘memory’ being abandoned) and current times (research being abandoned). Our own performances, not deriving from the happenings of the American avant-garde, are pieces of research for the future, guidelines to find a way out from the undistinguished and constant ‘noise’ overfilling people’s perceptions nowadays. Just like the portraits that we have presented - portraits revealing the ‘private’ and personal Dorian Grays (totally deprived of the necessary communication between individuals) and hide (but not enough, for those who do not agree upon ‘codes’) behind behaviours and glossy (all identical) official pictures of the ‘great’ ‘masters of steam’. In conclusion, we believe that our own artistic research embeds the sign of ‘detachment’. There is no ‘innocent’ individual, there is an individual that is the outcome of a thought (still with his/her personal choice) or a political ‘awareness’, either a corporative or personal profit, the latter triggering the end of humanity, the end of everything human; in that universal short circuit not leaving anyone aside, just fading away in the void. “We are the revolution” as Beuys used to say...

we are
MadVision was born as an arts group in 2005, in the field of film making; the participation in some Piedmont’s movie festivals such as “Val Susa Film Festival”, Piemonte Movie, 50 ore Film Festival, over the years, resulted in recognitions, awards, honorable mentions. In 2009, two members, Tex e Traum, continued their journey together, and pinpointed other forms of expressions, heading towards a wide range of possibilities, including photography, installations and performances.

- exhibitions:
- Paratissima 2011
- Play with Food 3 (marzo 2012)
- Paratissima 2012
- InVision 2013 @ Rat Torino
- Paratissima 2013 (selezionati tra i migliori 15)
- Cemento.eat 2013 @ Paratissima 2013
- Essi Vivono 2013 @Circolo SUD Torino
- Essi Vivono 2014 @Urban Gallery Amantes Torino
- InVision 2014 Presentazione disco Subsonica @ Milano
- OutSet:the last human performance 2014 @ Parafortino
- Essi Vivono remix 2014 @ Parafortino Torino
- Paratissima 2014
- InVision 2014 @ Palazzo Leonardo Torino
- designthatyouhaveneverseen 2015 @ milano design week Spazio Big Santa Marta Milano
- Paratissima 2015
- Subjects 2015 @ Urban Gallery Amantes Torino
- CTRL Trilogy 2016 @ HERE cavallerizza reale Torino
- Amargi @ N.I.C.E. Paratissima 2016
- Floyd Room 2017 @ HERE2 cavallerizza irreale Torino
- Amargi 2017 @ HERE2 cavallerizza irreale Torino
- INTERSTELLAR 2018 @ HERE3 cavallerizza irreale Torino
- TVcloud 2018 @ HERE3 cavallerizza irreale Torino
- PlaneatCheese 2018 @ HERE3 cavallerizza irreale Torino
- planetEATplanet performance with Ophelia Queen 2018 @ HERE3 cavallerizza irreale Torino
- Pane&Cemento 2019 @ Mercato dei poeti- Mercato di Porta Palazzo Torino
- HANGAR madvision 2019 @ HERE4 cavallerizza irreale Torino
- The last no supper 2019 @ cavallerizza irreale Torino
- Pirocene Era 2020 @ Palazzo di velluto Torino
- TheMADlocK 2020/21 @ House projection Torino
- Maradona 2021 @ Casa museo ZonaRosato Torino
- Trash 2022 @ Casa museo ZonaRosato Torino
- Arte a 33 Giri da Matisse a Basquiat da Dubuffet a Beuys 2022 @ Spazio Musa
- OHM 2022 @ Damnatio Memoriae Kunstanstalt Berlin
- THEOCRAZY 2023 @ Dannatio Memorie Salerno



OHM 2023 @ Damnatio Memoriae Salerno



THEOCRAZY 2023 @ Dannatio Memorie Salerno

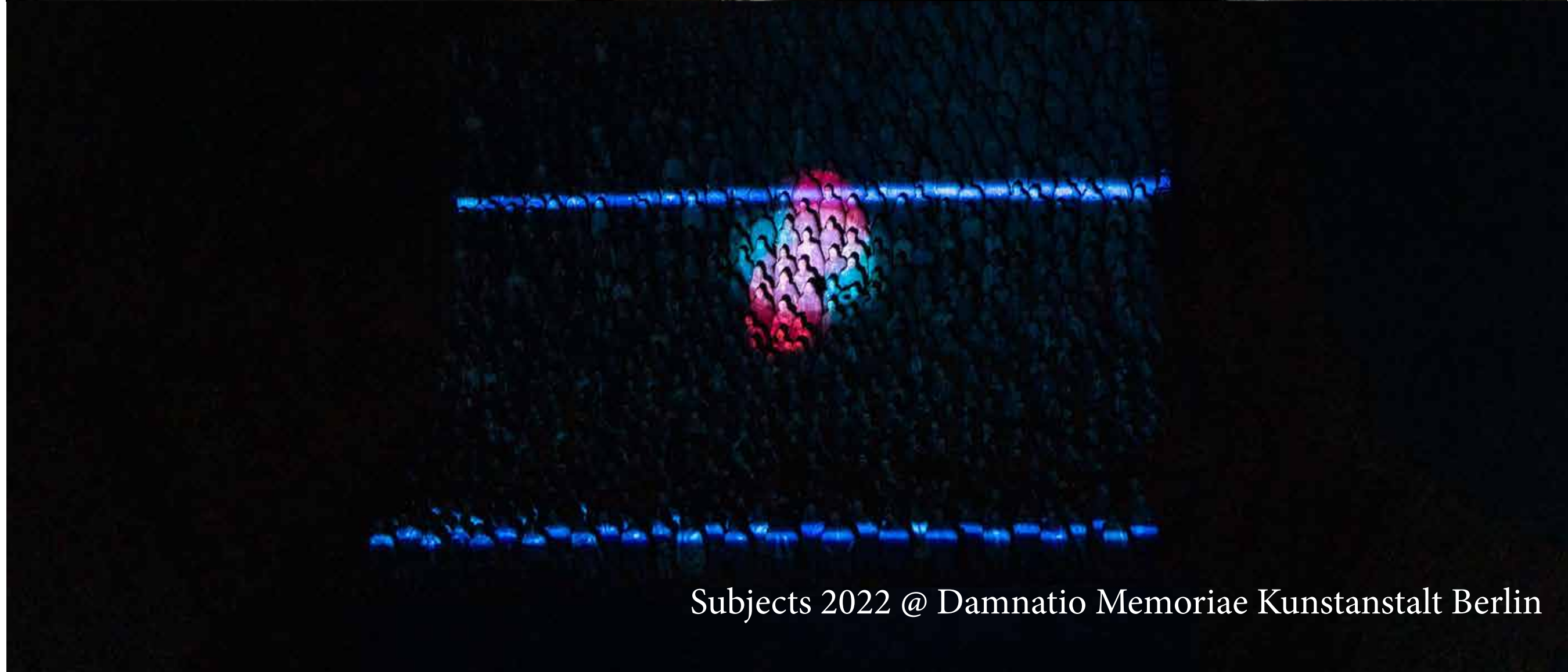




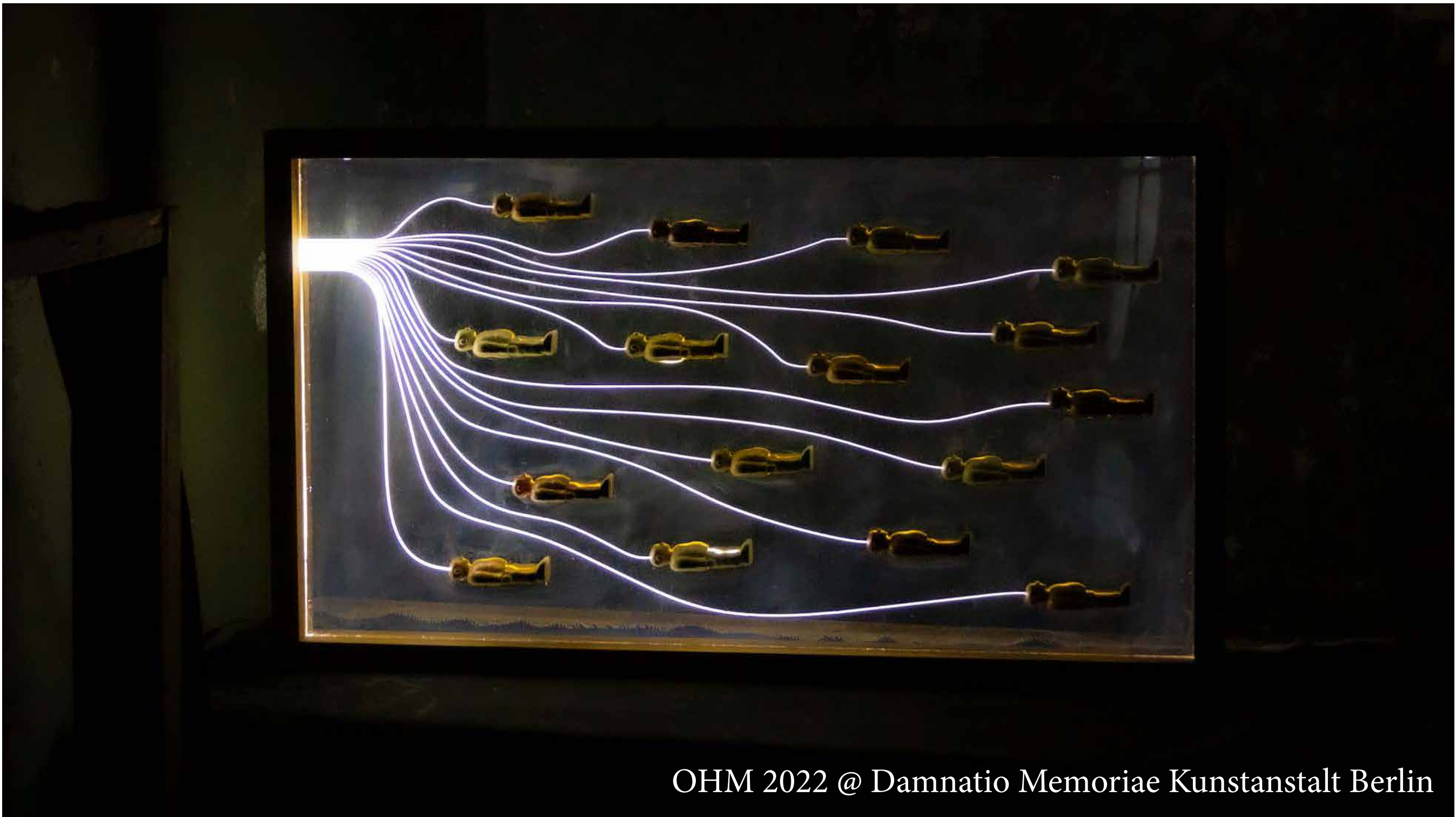
TVcloud 2018 @ HERE3 cavallerizza irreale Torino



Amargi @ N.I.C.E. Paratissima 2016



Subjects 2022 @ Damnatio Memoriae Kunstanstalt Berlin



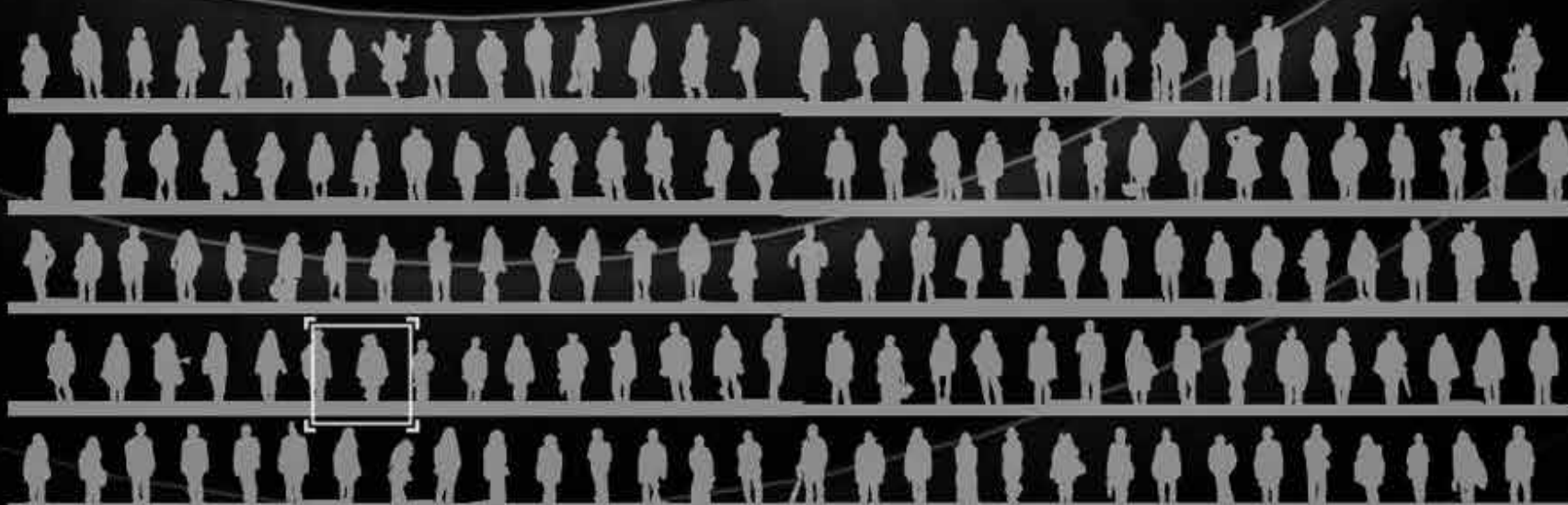
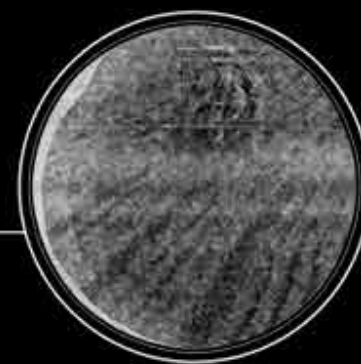
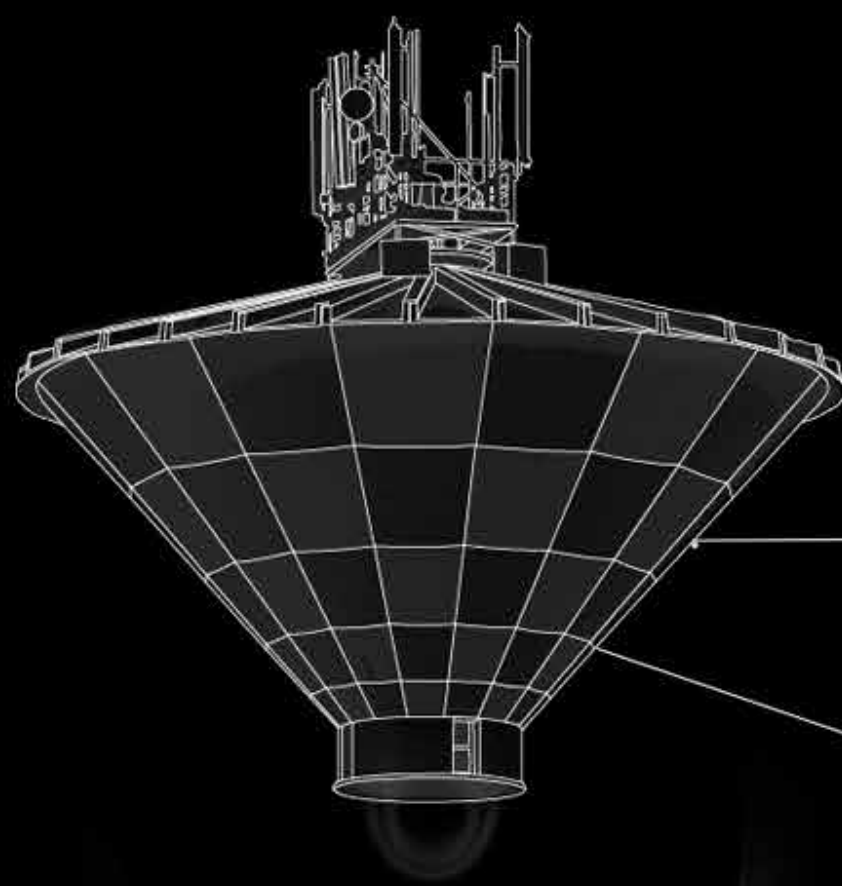
OHM 2022 @ Damnatio Memoriae Kunstanstalt Berlin



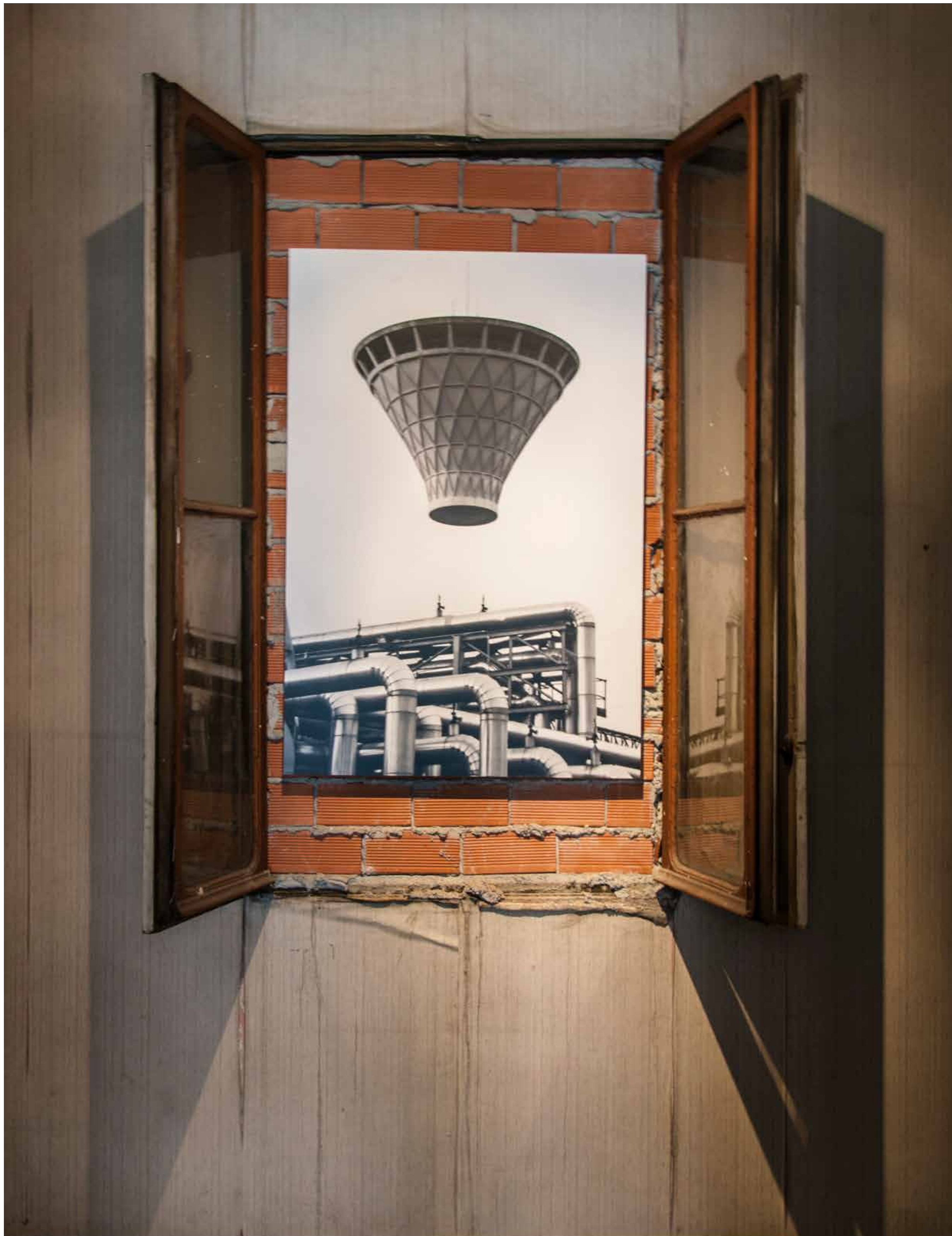
PlanetenB 2022 @ Damnatio Memoriae Kunstanstalt Berlin



designthatyouhaveneverseen2022 @ Damnatio Memoriae Kunstanstalt Berlin



CTRL Trilogy 2016 @ HERE cavallerizza reale Torino

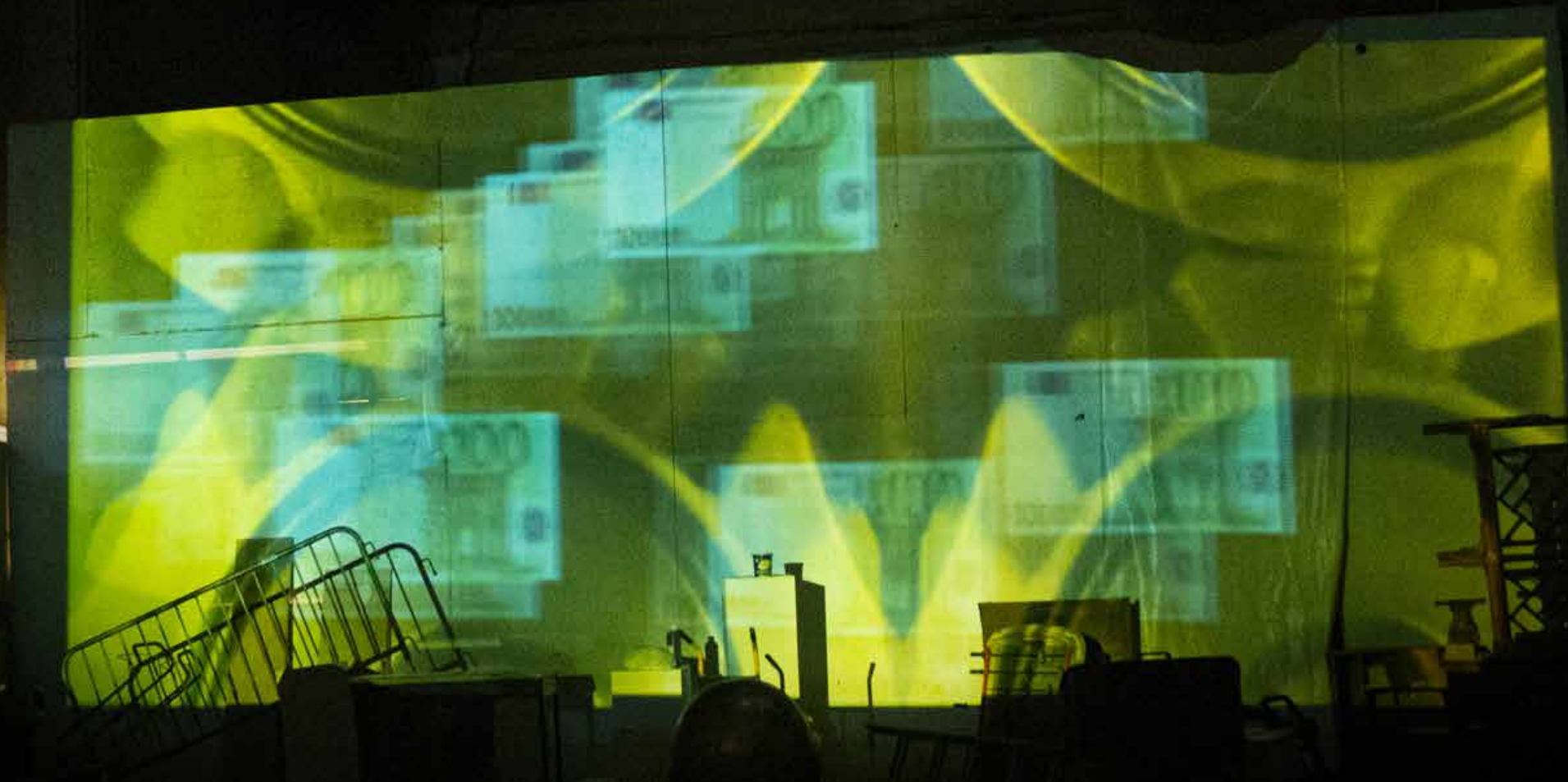


InVision 2016 @ HERE cavallerizza reale Torino





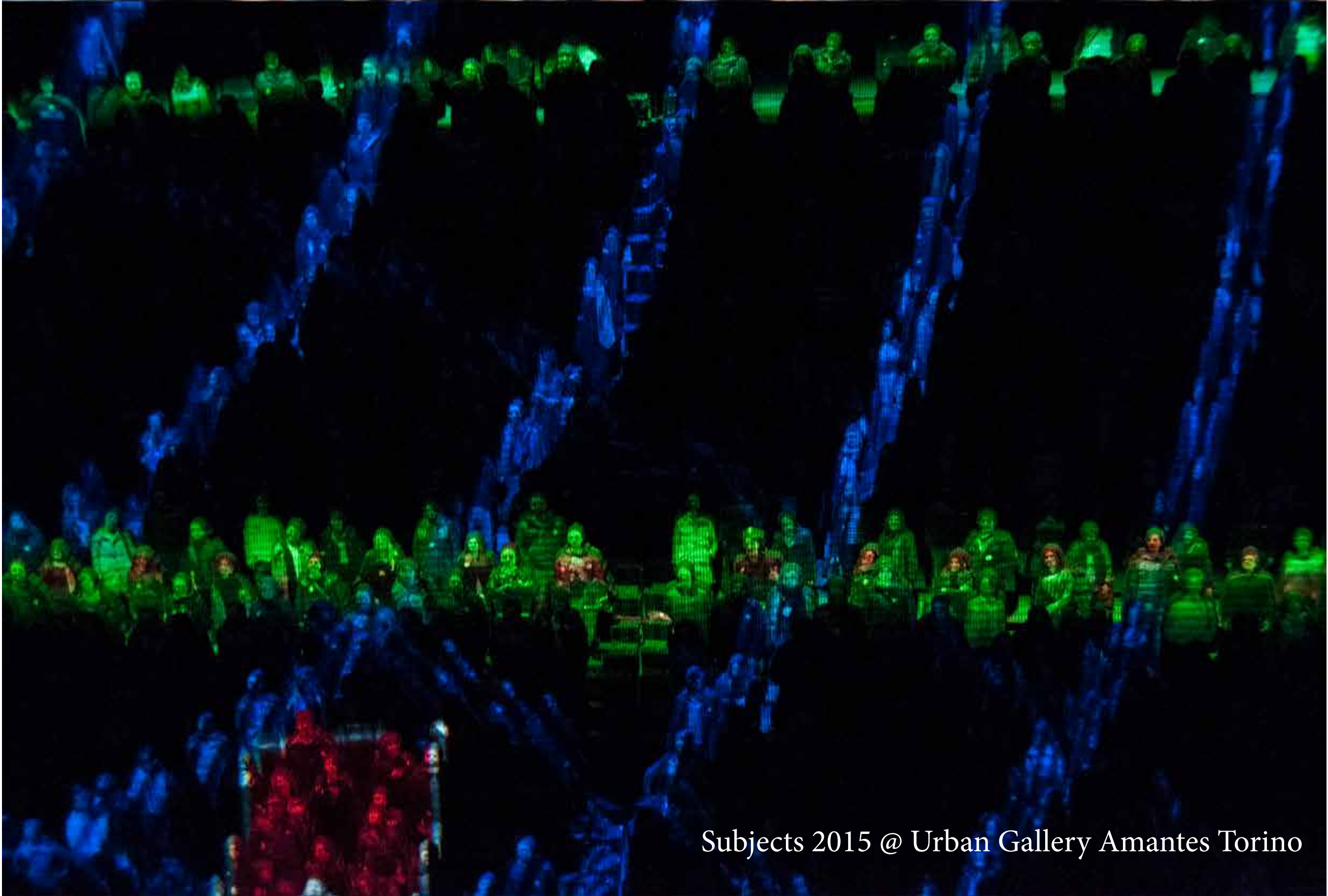
last no supper
cavallerizza irreale
the ultimate show 08/11/2019



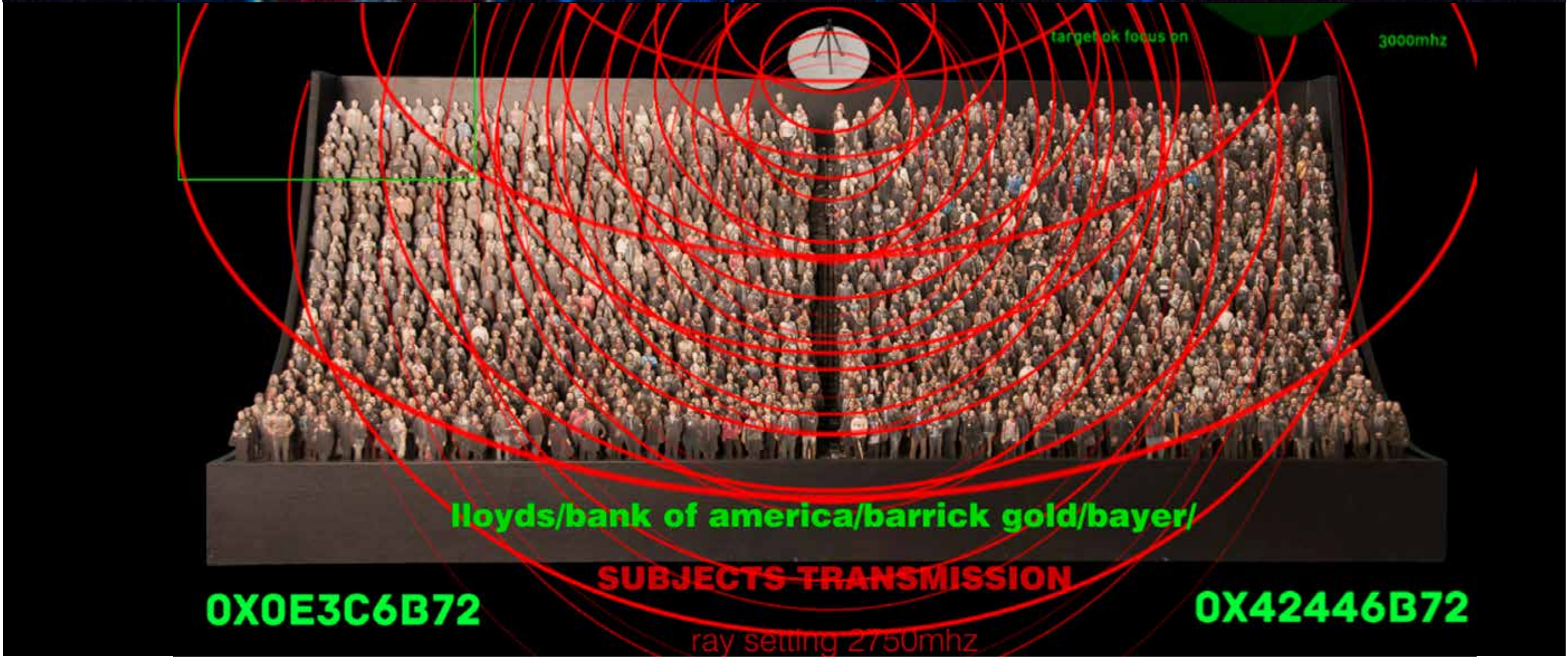
HANGAR madvision 2019 @ HERE4 cavallerizza irreale Torino

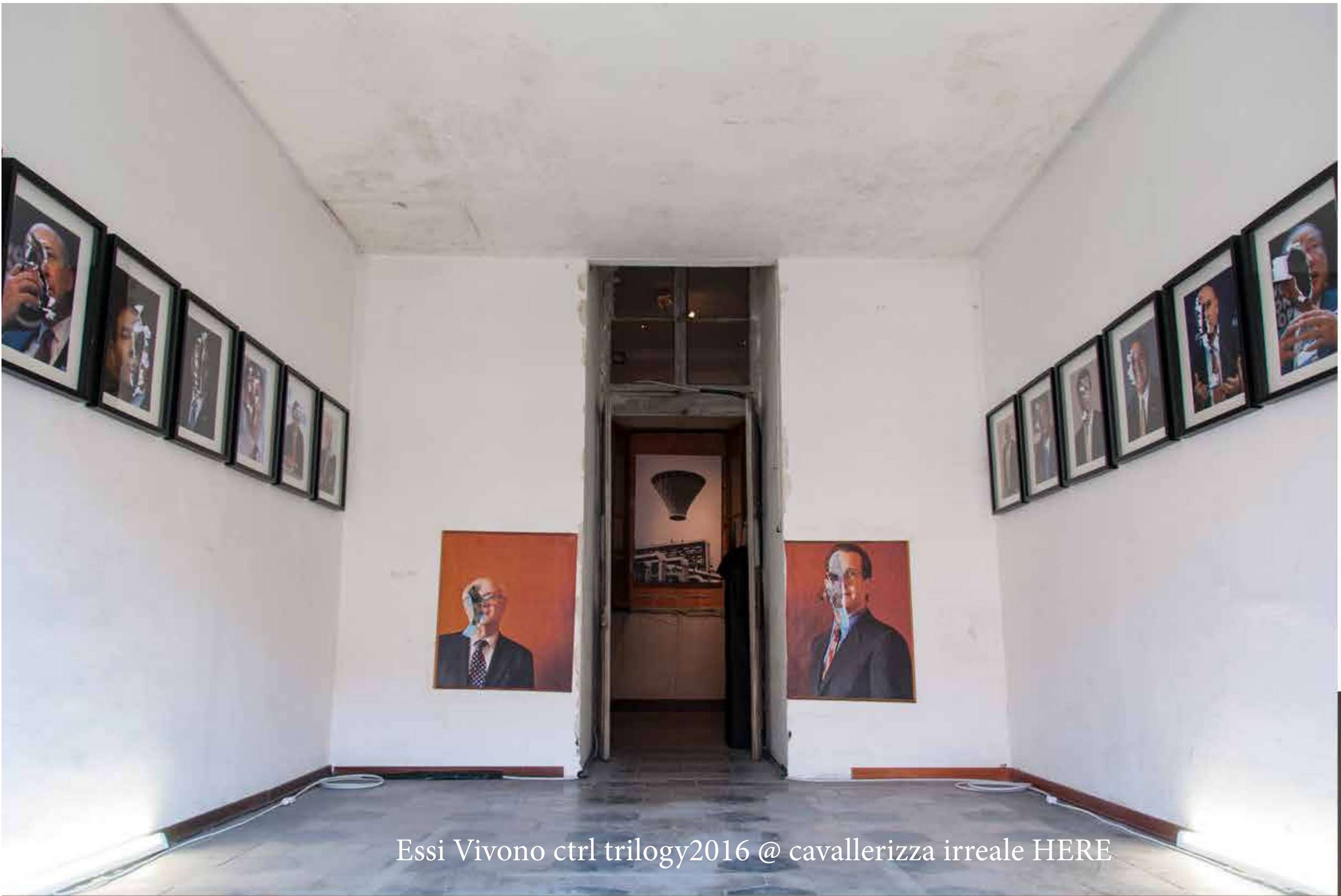


InVision 2014 @ Palazzo Leonardo Torino



Subjects 2015 @ Urban Gallery Amantes Torino





Essi Vivono ctrl trilogy2016 @ cavallerizza irreale [HERE](#)



Frank: "Cosa vogliono queste cose? '
Gilbert: "Loro sono liberi imprenditori.
La Terra è solo un altro pianeta in via di sviluppo.
Il Loro terzo mondo."

Essi Vivono (They Live) 1988, John Carpenter

Essi Vivono remix 2014 @ Parafortino Torino

TheMADlocK 2020/21 @ House projection Torino



M A D V I S I O N



PlaneatCheese donazione Compagnia di SanPaolo 2019 @ cavallerizza irreale Torino







Play with Food 3



Pane&Cemento 2019 @ Mercato dei poeti- Mercato di Porta Palazzo Torino